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Welcome to the right publish market podcast. If you're an entrepreneur considering writing a book to serve your business, you're in the right place. Or maybe you've already decided that's even better. I'm your host, Jodi Brandon book publishing partner for entrepreneurs and 20 year veteran of the book publishing industry on the right publish market podcast. In addition to learning from me, you'll meet entrepreneurs just like you and hear about their experiences as we explore all facets of Writing, Publishing, and marketing a book that will help your business grow in ways you might not even have dreamed of yet. Hey, out there entrepreneurs welcome to today's episode we are digging in today to book disclaimers. What are they? Why do you need one? Do you need one? How do you create one? Where does it go? Let's dig right in just so we're all on the same page. Let's first note that what I'm saying here applies to nonfiction books, most likely not memoir, that's sort of its own thing. And definitely not fiction. That's not to say fiction. Books sometimes don't need a disclaimer, but what I'm talking about is for nonfiction books, usually self help personal development business genres. So let's get that out of the way. First, my own disclaimer to this episode about disclaimers. So what are book disclaimers? Let's get the definition out of the way first, a book disclaimer is basically that statement, just a few sentences that's written to protect you the author from legal action, you know, for something contained in your book, ebook, audiobook, whatever version of your book. Now, note this disclaimers don't guarantee protection from a lawsuit but that is their intent. So I'm basically you're saying you know, that you're not able to be held liable responsible for anything, you know, any action or reader takes based on what you've written. So, just from that statement alone, you can probably guess that, you know, not every book needs a disclaimer. So my book, for example, right? Published market does not include a disclaimer, you very often see these in books containing anything that can be construed as medical advice, legal advice, financial advice, it's up to you as the author, it's up to your discretion whether your book needs one and contains one. So let's get that out of the way as well. So not every book needs a disclaimer, there are standard, you know, boilerplate wordings and phrasings that people tend to use in legal books, business books, etc. So what you want to do is Google Book disclaimer, books about living with cancer, book, disclaimers, books about investment for entrepreneurs, you know, whatever your book is about Google that and see, you know, or you might not be able to find anything, if you go that deep, you might have to come up a layer, you know, book, disclaimer, books, with financial advice, something like that. And then you sort of can get some examples and see what kind of language you're looking at that most people use. And then you know, you just want to craft something just like that. So I mean, like a couple of examples, I'll just read here, you know, these are the phrases that you see, often, you know, although the author and publisher have made every effort to ensure the information, this book was correct At press time, et cetera, et cetera, et cetera. This book is written based on my experience based on my recollections of events and conversations. Note that some events and or some characteristics and names have been changed, some conversations have been recreated. But this book has been written to the best of my of my memory. This book does not constitute medical advice, please refer to your physician before etcetera, etcetera. I'm a lawyer, but I'm not your lawyer. This book does not constitute an attorney client relationship. I've seen that one several times. I enjoy that one. You know, I mean, I'm a lawyer, but I'm not your lawyer, you could use that, you know, I'm a financial advisor, but I'm not your financial advisor. I'm a nurse practitioner, but I'm not your nurse practitioner, et cetera, et cetera. Or even here, something as simple as you know, this book is not

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